

PERSEID
Software Limited
Life Sciences Consulting Services



Delivering a return-on-investment from information

Both healthcare enterprises and pharmaceutical manufacturers are facing an ever increasing need to create value for patients and employers that is affordable, sustainable and obvious. With decades of experience in providing information technology solutions to healthcare providers, large employers and other life sciences enterprises, the principals of Perseid Software are skilled in designing IT solutions focused on the needs of senior executives in Life Sciences enterprises.

A focus on the needs of senior executives

Senior executives in healthcare and life sciences companies need timely, accurate and reliable information to manage their enterprise in real-time. Often, IT solutions are not oriented towards the needs of senior executives; they are oriented towards daily or monthly reporting solutions.

Perseid Software offers consulting and design services to define, measure and track the performance measures required by senior executives. These performance measures are then organized into solutions for senior executives and their staffs.

This focus on “metric-based” management encourages the senior executive to:

- Gain access to critical business information in a more timely manner
- Have an integrated view of multiple databases
- Gain greater value from all the existing data in an enterprise
- Reduce the complexity of daily management to sets

of well defined, measurable metrics

- Know when critical metrics are changing, for the better or otherwise
- Have vague concepts like “business intelligence” translated for them into actionable, personal data that is consistent, reliable and valid
- Expect IT data-driven solutions to generate measurable results with quantifiable returns-on-investment

Delivering solutions for Life Sciences markets

With decades of experience in information technology, analytical design, database and data warehousing and with premier implementation partners such as ACS, Sapien and PwC worldwide, we serve clients across various healthcare and life sciences market segments by providing them with the solutions and knowledge they need to make critical business decisions in:

- Healthcare
- Disability
- Clinical Data Repositories
- Bioinformatics data storage
- Pharmaceutical manufacturing best practices

Key services that we provide include:

- ROI-Driven solutions based on continuous improvement using MetricCenter™ solutions from Perseid
- “Gap” Analyses for senior executives targeting needed but missing management information
- Patient-centered design of information systems
- Enterprise Information portal design
- Information Technology architecture

- Requirements and design
- Business Intelligence solutions
- Database design and integration
- Pharmaceutical industry best practices
- E-business database integration
- Financial and cost-management services
- Partner identification and relationship management

Contact

To learn more about our data warehousing services and experience, please [contact us](#):

PERSEID Software Limited

790 Highland Avenue

Needham MA 02494 USA

(781)453-2351