

PERSEID SOFTWARE: Life Sciences & Healthcare Consulting Services



Delivering a return-on-investment from information

Strategic planning, product marketing, partnership development and product design and management for healthcare, life sciences enterprises and pharmaceutical manufacturers are complex and difficult. New products and services today require an ROI and must contribute to shareholder value. Moreover, life sciences enterprises are facing an ever increasing need to manage complex discovery and regulatory information. Islands of information have formed in these complex organizations that must be integrated to improve speed-to-market for products and ensure that data is organized for re-use and can be appropriately shared with partners in a secure and auditable manner.

PERSEID Software provides life sciences companies with strategic planning and technology to improve the return on investment for product and services solutions for life sciences enterprises. We help you speed new products to market and build successful technology products and companies.

A focus on strategic solutions

PERSEID provides senior executives in life sciences enterprises with the following services and technology:

- Strategic Planning techniques and services to aid in developing successful strategy and business planning
- Systems architectural design to maximize the opportunity to develop real-time life sciences solutions, see ([EMC White Paper](#)) that meet complex global security, access and control requirements for regulated information systems, e.g., HIPAA and 21 CFR §11.

How You Benefit

The life sciences executive benefits by having:

- Products and services that work in the market the

- first time, every time they are introduced
- Business and product plans that align
- A secure product architecture
- A formal alignment of strategic and partners
- A formal and repeatable strategic IT product planning process from years of experience in development
- Product plans and architecture are supporting FDA 21 CFR Part §11 and security as required for HIPAA

Personnel

Your projects will be managed or reviewed by senior executives in IT, healthcare and the life sciences. [Bernard P. Wess, Jr.](#) is the President of [PERSEID Software](#) and has 30 years experience in healthcare and the life sciences. He is an Editorial Advisor to *Bio-IT World* and author of *Building High Performance Healthcare and Life Sciences Organizations: Strategic and Information Technology Planning*.

Contact

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